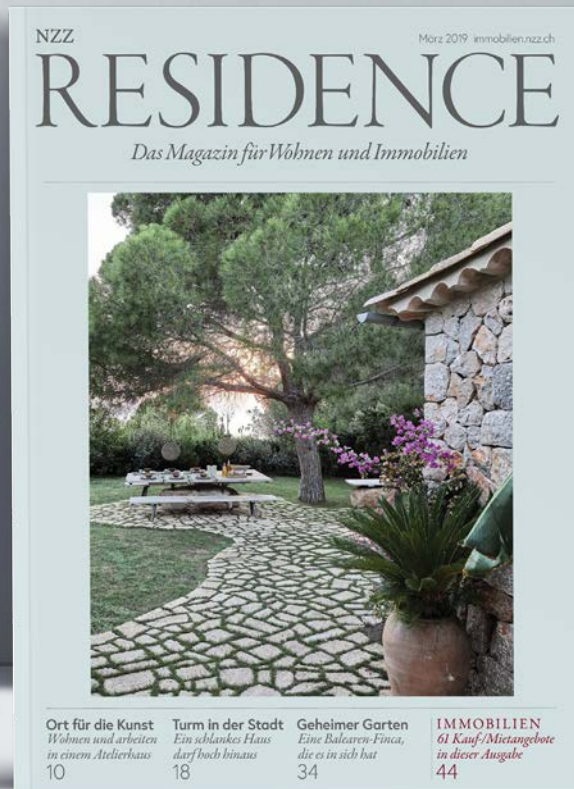


BULK BOOKING OFFER

«Residence» – das Magazin für Wohnen und Immobilien








OFFER



Use this opportunity and take advantage of our attractive bulk booking offer:
Book the next four consecutive "Residence" issues and you will receive a discount of 40%.

This offer applies:

- exclusively to commercial advertisements in the "Residence" magazine
- if all advertisements are in the same format
- if all four advertisements are in succession
- discounts may not be combined. Only the consultancy fee may be deducted

FIXED FORMATS

	next to text	Price	Bulk booking offer	Type area	Bleed margin +3 mm bleed
	2/1 pages	CHF 31 200.-	4 × CHF 18 720.-	416 × 273 mm	440 × 299 mm
	2/3 pages	CHF 13 000.-	4 × CHF 7 800.-	416 × 89 mm	440 × 96 mm
	2/4 pages	CHF 10 700.-	4 × CHF 6 420.-	416 × 66 mm	440 × 73 mm
	1/1 page	CHF 15 600.-	4 × CHF 9 360.-	196 × 273 mm	220 × 299 mm
	1/2 page landscape	CHF 9 300.-	4 × CHF 5 580.-	196 × 134 mm	220 × 144 mm
	1/3 page landscape	CHF 6 500.-	4 × CHF 3 900.-	196 × 89 mm	220 × 96 mm
	1/4 page landscape	CHF 4 800.-	4 × CHF 2 880.-	196 × 66 mm	220 × 73 mm

	Advertisements not next to text	Price	Bulk booking offer	Type area
	1/2 page	CHF 3 700.-	4 × CHF 2 220.-	196 × 134 mm
	1/4 page	CHF 1 900.-	4 × CHF 1 140.-	196 × 89 mm
	1/8 page	CHF 900.-	4 × CHF 540.-	96 × 66 mm

SPECIAL PLACEMENTS

	Price	Bulk booking offer	Bleed margin +3 mm bleed
2. Umschlagseite ¹	CHF 17 100.-	4 × CHF 10 260.-	220 × 299 mm
2. Umschlagseite + Seite 3 ¹	CHF 34 300.-	4 × CHF 20 580.-	440 × 299 mm
4. Umschlagseite	CHF 18 700.-	4 × CHF 11 220.-	220 × 299 mm
2/4 Seiten, Editorial	CHF 11 800.-	4 × CHF 7 080.-	440 × 73 mm

Further options for special advertising formats on request.

¹ For 2nd inside cover page (on the left), 5 mm glue tab on the right; for 3rd inside cover page (on the right), 5 mm glue tab on the left.

CONTACT

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All prices gross in Swiss Francs, exkl. 7.7% tax.
 The standard insertion terms and conditions as per the overall rates
 charged by NZZone apply. For general terms and conditions
 please visit www.nzzzone.ch.

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 premium · brand · advertising