THEMES AND PUBLICATIONS 2021
The internationally renowned Swiss premium daily newspaper

The strength of the “Neue Zürcher Zeitung” lies in its well-founded reporting on current events. With its intelligent analysis, clear commentary and fascinating features, it is particularly valued by leaders from both business and society.

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SUPPLEMENTS

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<th>Publication date</th>
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Readers
incl. E-Paper
242 000 people
Total sold
circulation (print)
71 861 copies
E-Paper
24 758 subscribers
"NZZ am Sonntag" brings together the journalistic values of the NZZ and the special needs of Sunday readers. At a high level and with depth, the "NZZ am Sonntag" reports about subjects like economy, politics, sports, science, culture and society, ensuring that its readers are able to join in the discussion even more competently.

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The intelligent monthly magazine “NZZ Folio” is on its home ground with issues that are relevant and interesting for more than one day. The magazine relies on fleeting yet in-depth reflection. Its journalism is all about establishing connections, shedding light on background information, and documenting a phenomenon’s diversity. “NZZ Folio” always aims to offer not only wellfounded research, but also special, accessible and inspiring reading.
Die Substanz des Stils

Targeted at intelligent and high-spending readers looking for quality goods and services, “Z” enjoys a wide reach and has an eye-catching format that makes it one of a kind in Switzerland.

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<td>17./18.04.2021</td>
<td>12.03.2021</td>
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<td>04./05.09.2021</td>
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The weekly magazine accompanying the “NZZ am Sonntag” offers everything you appreciate about the NZZ. Every week, it provides the readership of the “NZZ am Sonntag” with carefully researched and well written reports, interviews, portraits, columns and photo galleries from the fields of society, lifestyle and culture.

### SPECIAL EDITIONS

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<th>Publication date</th>
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“Residence” is published in the “NZZ am Sonntag” and is the best platform for selling or renting exclusive real estate. The attractive mix of content means readers can enjoy an informative reading experience on a Sunday too.

For property listings and gallery placements

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Commercial advertisements

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“NZZ Geschichte” sheds light on a wide variety of aspects of both international and Swiss history and their effects on the modern world. It features a main topic and also deals with historical events and processes, with articles by in-house and external authors.

### Prices

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“Bücher am Sonntag” is published four times a year as a tabloid supplement to “NZZ am Sonntag” and provides booklovers and literature enthusiasts with an overview on important new publications in fiction and non-fiction. Each edition not only includes book reviews but also an essay, a detailed interview or a column written by a famous author.

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For booklovers and literature enthusiasts

Readers incl. E-Paper
364 000 people
Total sold
88 917 copies
Composition
Male 53%, Female 47%

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