



FORMATS AND TECHNICAL GUIDELINES FOR NZZ PUBLICATIONS

NZZone

NEUE ZÜRCHER ZEITUNG, NZZ AM SONNTAG¹

Format	NZZ	NZZ am Sonntag	ADS	
 2/1 pages	612 × 440 mm	611 × 440 mm	NZZ	
 2/2 pages	612 × 218 mm	611 × 218 mm	1 column	54 mm
 2/4 pages	612 × 108 mm	611 × 108 mm	2 columns	113 mm
 1/1 page	291 × 440 mm	291 × 440 mm	3 columns	172 mm
 1/2 page landscape	291 × 218 mm	291 × 218 mm	NZZ am Sonntag	
 1/3 page landscape	291 × 144 mm	291 × 144 mm	1 column	66 mm
 1/4 page landscape	291 × 108 mm	291 × 108 mm	2 columns	136 mm
 1/4 page portrait	143 × 218 mm	143 × 218 mm	3 columns	206 mm
 1/8 page landscape	291 × 53 mm	291 × 53 mm	Island field on the investment fund side:	
 Center-Pano I	257 × 218 mm	275 × 218 mm	1 column	47 mm
 Center-Pano II	375 × 268 mm	415 × 268 mm	2 columns	94 mm
 Monolith I	54 × 409 mm	66 × 406 mm	3 columns	143 mm
 Monolith II	113 × 409 mm	136 × 406 mm		
 Junior Page mini	172 × 236 mm	136 × 220 mm		
 Junior Page maxi	231 × 318 mm	206 × 270 mm		
 Field front page	54 × 76 mm	43 × 87 mm		
 Field front page	291 × 60 mm	291 × 50 mm		

COLUMN WITH NZZ AND NZZ AM SONNTAG

1 column	not possible
2 columns	55 mm
3 columns	84 mm
4 columns	114 mm
5 columns	143 mm
6 columns	173 mm
7 columns	202 mm
8 columns	232 mm
9 columns	not possible
10 columns	291 mm






TECHNICAL GUIDELINES

Resolution	Images: min. 150 dpi, max. 300 dpi Logos: 1200 dpi
Screen	48 L/cm (122 lpi)
Min./max. dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	GCR, 240%, ISOnewspaper26v4
Dot gain	26% in midtone
Gray balance	C=50%, M=40%, Y=40%
Printing sequence	Cyan/Magenta/Yellow/Black
Paper	45 gm ² , standard-paper, white 60

Paper size NZZ	320 × 465 mm
Paper size NZZ am Sonntag	320 × 470 mm

¹ Maximum print area is page layout size. Rand finished waste is not possible.








BÜCHER AM SONNTAG³

Format	Type area
 2/1 pages	440 × 287 mm
 1/1 page	210 × 287 mm
 1/2 page landscape ²	210 × 141 mm
 1/4 page landscape ²	210 × 70 mm
 Monolith ²	55 × 287 mm
Advertisement	1 column: 55 mm
Tabloid-Format	235 × 320 mm

TECHNICAL GUIDELINES

Resolution	Images: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	60 L/cm (150 lpi)
Min./max. dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	240%, ISOnewspaper26v4
Dot gain	26% in midtone
Grey balance	C=50%, M=40%, Y=40%
Printing sequence	Cyan/Magenta/Yellow/Black
Paper	45 gm ² , standard-paper, white 60













NZZ AM SONNTAG MAGAZIN

Format	Bleed margin ¹
 2/1 pages	412 × 277 mm
 1/1 page	206 × 277 mm
 1/2 page landscape ²	206 × 137 mm
 1/3 page landscape ²	206 × 91 mm
 1/3 page portrait ²	68 × 277 mm
 1/4 page landscape ²	206 × 68 mm
 1/4 page portrait ²	100 × 137 mm

TECHNICAL GUIDELINES

Resolution	Images: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	70 L/cm (150 lpi)
Colour process	Four-colour CMYK throughout
UCR (total ink density)	300%, PSO_LWC_Improved (Fogra45)
Dot gain	16% Content / 14% Cover
Paper	70g/m ² , gst-glanz-sat, woody
Paper Cover	115g/m ² , gst-glanz-sat, wood-free (Fogra39)

Z

Format	Bleed margin ¹
 2/1 pages	556 × 400 mm
 2/2 pages ²	556 × 196 mm
 2/3 pages	556 × 134 mm
 1/1 page	278 × 400 mm
 1/2 page landscape ²	278 × 196 mm
 1/2 page portrait ²	138 × 400 mm
 1/3 page landscape ²	278 × 134 mm
 1/3 page portrait ²	93 × 400 mm
 1/4 page landscape ²	278 × 95 mm
 1/4 page portrait ²	74 × 400 mm
 Center-Pano I	119 × 176 mm
 Center-Pano II	243 × 264 mm

TECHNICAL GUIDELINES









Resolution	Images: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	70 L/cm (175 lpi)
Min./max. dot	Licht: 2%, Tiefe: 98%
Colour process	Four-colour CMYK throughout
UCT (total ink density)	300%, ISOcoated_V2_300.icc
Dot gain	16% Content / 14% Cover
Paper	Content: LWC-P/mG (enhanced matt), 65 gm ² Cover: 115 g/qm Magno gloss

¹ Plus 3 mm bleed margin on each side.

² Page sections are placed next to text.

³ Maximum print area is page layout size. Rand finished waste is not possible.










NZZ FOLIO

Format	Bleed margin ¹
 2/1 pages	410 × 280 mm
 2/2 pages ²	410 × 140 mm
 1/1 page	205 × 280 mm
 1/2 page, landscape ²	205 × 140 mm
 1/3 page, landscape ²	205 × 95 mm
 1/3 page, portrait ²	66 × 280 mm
 1/4 page, landscape ²	205 × 70 mm
 1/4 page, portrait ²	86 × 140 mm

TECHNICAL GUIDELINES

Resolution	Images: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	Cover: 70 L/cm (200 lpi) Content: 60 L/cm (175 lpi)
Min./max. dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	Cover: ISOcoated_V2_300% Content: PSO_LWC_Improved_300%
Dot gain	16% Content / 14% Cover
Paper	Cover: 200 g/qm Magno matt Inhalt: MWC, UPM Star Matt 1.2 Vol., (matt), 70 gm ²

NZZ RESIDENCE








Format	Bleed margin ¹
 2/1 pages	440 × 299 mm
 2/3 pages ²	440 × 96 mm
 2/4 pages ²	440 × 73 mm
 1/1 page	220 × 299 mm
 1/2 page landscape ²	220 × 144 mm
 1/3 page landscape ²	220 × 96 mm
 1/4 page landscape ²	220 × 73 mm
 Monolith I	58 × 299 mm
 Monolith II	108 × 299 mm

TECHNICAL GUIDELINES

Resolution	Images: min. 250dpi, max. 300 dpi Logos: 1200 dpi
Screen	60 L/cm (150 lpi)
Min-/max. dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	300%, PSO_LWC_Improved (Fogra45L)
Dot gain	16%
Paper	Content: 70 g/qm Perlen Value Cover: 200 g/qm Multiart Silk

For the real estate offers you can find the delivery of the print data at the following link:
nzzone.ch/residence-immo-anzeigen

NZZ GESCHICHTE

Format	Bleed margin ¹
 2/1 pages	350 × 240 mm
 1/1 page	175 × 240 mm
 1/2 page landscape ²	175 × 120 mm
 1/2 page portrait ²	83 × 240 mm
 1/3 page landscape ²	175 × 80 mm
 1/4 page landscape ²	175 × 60 mm
 1/4 page portrait ²	not possible

TECHNICAL GUIDELINES

Resolution	Bilder: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	Cover: 80 L/cm (200 lpi) Content: 100 L/cm (250 lpi), Sandy Prof.
Min./max. dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	ISO coated v2 300% (ECI) PSO coated v3 (FOGRA51)
Dot gain	13% in midtone
Printing sequence	Black/Cyan/Magenta/Yellow
Paper	Contents: Furioso woodfree, matt-coated bright white, 100 gm ² Cover: Furioso woodfree matt-coated, bright white 300 gm ²

¹ Plus 3 mm bleed margin on each side.
² Page sections are places next to text.

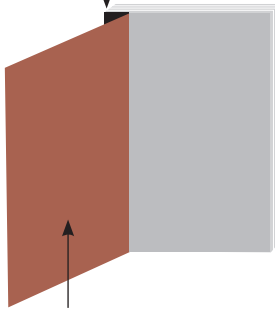
BONDING BORDER

Bonding border 5 mm



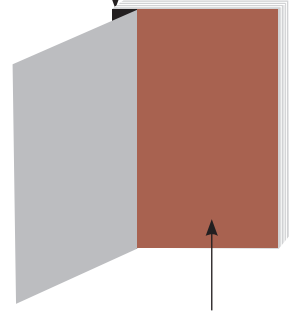
Cover

Bonding border 5 mm



Cover page 2:
visible surface (- 5 mm)

Bonding border 5 mm



Content or cover page 3:
visible surface (- 5 mm)




























FORMATS AND TECHNICAL GUIDELINES



Le Temps
T

NZZone

LE TEMPS

	Format	Size
	2/1 pages	605 × 440 mm
	2/2 pages	605 × 220 mm
	2/4 pages	605 × 110 mm
	1/1 page	290 × 440 mm
	1/2 page landscape	290 × 220 mm
	1/3 page landscape	290 × 150 mm
	1/3 page portrait	94 × 440 mm
	1/4 page landscape	290 × 110 mm
	1/4 page portrait	143 × 220 mm
	1/8 page landscape	290 × 53 mm
	Center-Pano I	311 × 218 mm
	Center-Pano II	409 × 260 mm
	Center-Pano page-high	311 × 409 mm
	Junior Page mini	192 × 260 mm
	Junior Page maxi	241 × 318 mm
	Field front economy/ career / public schools / MBA	290 × 90 mm
	Field front	90 × 90 mm
	Field front	137 × 90 mm
	Field front	90 × 160 mm
	Top field	277 × 90 mm
	Field Météo mini	94 × 50 mm
	Field Météo maxi	94 × 90 mm
	Field front page	45 × 90 mm
	Field front page	94 × 90 mm
	Field front page	45 × 130 mm
	Field front page	94 × 130 mm
	Field front page	192 × 130 mm

COLUMN WITH LE TEMPS

1 column	not possible
2 columns	55 mm
3 columns	84 mm
4 columns	113 mm
5 columns	143 mm
6 columns	172 mm
7 columns	201 mm
8 columns	231 mm
9 columns	not possible
10 columns	290 mm

ADS










1 column	45 mm
2 columns	94 mm
3 columns	143 mm

TECHNICAL GUIDELINES

Data Size	max. 25 MB
Resolution	Pictures: min. 200 dpi, max. 300 dpi Logos: 1270 dpi
Grid width	60 L/cm (150 lpi)
Grid point	Light: 2%, Depth: 98%
Colour structure	CMYK throughout
Total colour application	max 260% (ISOnewspaper26v4)
Tone value increase	26% in the mid-tone (ISOnewspaper26v4)
Grey balance	C=50%, M=42%, Y=42% (ISOnewspaper26v4)
Print order	Cyan/Magenta/Yellow/Black
Paper	45 gm ² , Standard
Paper size	315 × 470 mm

T

FORMAT

 Format	Bleed margin¹
 2/1 pages	470 × 300 mm
 2/2 pages	470 × 148 mm
 1/1 page	235 × 300 mm
 1/2 page landscape	235 × 148 mm
 1/3 page landscape	235 × 99 mm
 1/3 page portrait	76 × 300 mm
 1/4 page landscape	206 × 60 mm
 1/4 page portrait	101 × 124 mm

TECHNICAL GUIDELINES

Data size	max. 25 MB
Resolution	Pictures: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Grid width	Cover: 70 L/cm (200 lpi) Content: 60 L/cm (175 lpi)
Grid point	Light: 2%, Depth: 98%
Colour structure	CMYK throughout
Total colour application	Cover: ISOcoated_V2_300% Content: ISOcoated_V2_300%
Tone value increase	16% Content / 14% Cover
Print order	CMYK
Paper	Cover: WFC, Magno Web Gloss, (gst-glan-sat), 200 gm ² / Content: MWC, UPM Ultra gloss, (gst-glan-sat), 80 gm ²

¹ Plus 3 mm bleed margin on each side.

FORMATS AND TECHNICAL GUIDELINES



Corriere del Ticino
La Domenica

CORRIERE DEL TICINO

	Format	Size
	2/1 pages	600 × 426 mm
	1/1 page	285 × 426 mm
	1/2 page landscape	285 × 218.5 mm
	1/3 page landscape	285 × 152 mm
	1/4 page landscape	285 × 111 mm
	1/8 page landscape	285 × 70 mm
	Junior Page Small	140 × 218.5 mm
	Junior Page Medium	188 × 218.5 mm
	Junior Page Large	188 × 259 mm
	Ad Front (Box Prima)	65 × 72.2 mm
	Ad Front (Machette)	43.3 × 37 mm
	Ad	188 × 152 mm
	Ad	188 × 111 mm
	Ad	188 × 70 mm
	Ad	140 × 152 mm
	Ad	140 × 111 mm
	Ad	140 × 70 mm
	Ad	91.5 × 152 mm
	Ad	91.5 × 111 mm
	Ad	91.5 × 70 mm

ADS














1 column	43.3 mm
2 columns	91.5 mm
3 columns	140 mm
4 columns	188 mm
5 columns	236 mm
6 columns	285 mm

TECHNICAL GUIDELINES

Resolution	Pictures: min. 200 dpi (min. 18 dpi, max. 225 dpi)
Grid width	52 L/cm
Grid point	Light: 3%, Depth 95%
Colour structure	CMYK throughout
Total colour application	(ISOnewspaper26v4)
Tone value increase	26% (Tolerance +/- 3%)
Grey balance	C=30%, M=24%, Y=24%
Print order	Cyan/Magenta/Yellow/Black
Paper	42 gm ² , Standard
Paper size	315 x 470 mm

LA DOMENICA

FORMAT

	Format	Bleed margin ¹
	2/1 pages	600 × 426 mm
	1/1 page	285 × 426 mm
	1/2 page landscape	285 × 218.5 mm
	1/3 page landscape	285 × 152 mm
	1/4 page landscape	285 × 111 mm
	1/8 page landscape	285 × 70 mm
	Junior Page Small	140 × 218.5 mm
	Junior Page Medium	188 × 218.5 mm
	Junior Page Large	188 × 259 mm
	Ad Front	96.5 × 74 mm
	Ad	188 × 111 mm
	Ad	140 × 111 mm
	Ad	91.5 × 111 mm

¹ Plus 3 mm bleed margin on each side.

TECHNICAL GUIDELINES

Resolution	Pictures: min. 200 dpi (min. 18 dpi, max. 225 dpi)
Grid width	52 L/cm
Grid point	Light: 3%, Depth: 95%
Colour structure	CMYK throughout
Total colour application	(ISOnewspaper26v4)
Tone value increase	26% (Tolerance +/- 3%)
Grey balance	C=30%, M=24%, Y=24%
Print order	Cyan/Magenta/Yellow/Black
Paper	42 gm ² , standard
Paper size	315 x 470 mm

ADS









1 column	43.3 mm
2 columns	91.5 mm
3 columns	140 mm
4 columns	188 mm
5 columns	236 mm
6 columns	285 mm

FORMATS AND TECHNICAL GUIDELINES



AUTOMOBIL REVUE

AUTOMOBIL REVUE

	Format	Bleed margin ¹
	2/1 pages	460 x 290 mm
	2/2 pages	460 x 144 mm
	1/1 page	230 x 290 mm
	1/2 page landscape	230 x 144 mm
	1/2 page portrait	114 x 290 mm
	1/3 page landscape	230 x 94 mm
	1/4 page landscape	230 x 70 mm
	1/4 page portrait	114 x 144 mm

¹ Plus 3 mm bleed margin on each side.

TECHNICAL GUIDELINES

Data Size	max. 25 MB
Resolution	300 ppi
Min./max. dot	80er Hybrid
Colour process	CMYK, PS0coated_v3 (FOGRA51)
UCR (total ink density)	300%
Dot gain	ca. 9%
Paper	matte finished, white, 130g/m ²

CONTACT AND ADVICE

Advertisements

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