



SPECIAL ADVERTISING FORMATS, NEWSPAPERS AND MAGAZINES

NZZone

Series of advertisements



Placement	Titles available	Format
By agreement	NZZ Folio	Depending on extent
By agreement	NZZ am Sonntag Magazin	Depending on extent
By agreement	Z	Depending on extent
By agreement	NZZ Residence	Depending on extent
By agreement	NZZ Geschichte	Depending on extent
By agreement	Corriere del Ticino	Depending on extent

Three consecutive full pages, right



Placement	Titles available	Format
By agreement	Neue Zürcher Zeitung	3 x 1/1 Seite (291 x 440 mm)
By agreement	NZZ am Sonntag	3 x 1/1 Seite (291 x 440 mm)
By agreement	Corriere del Ticino	3 x 1/1 Seite (285 x 426 mm)

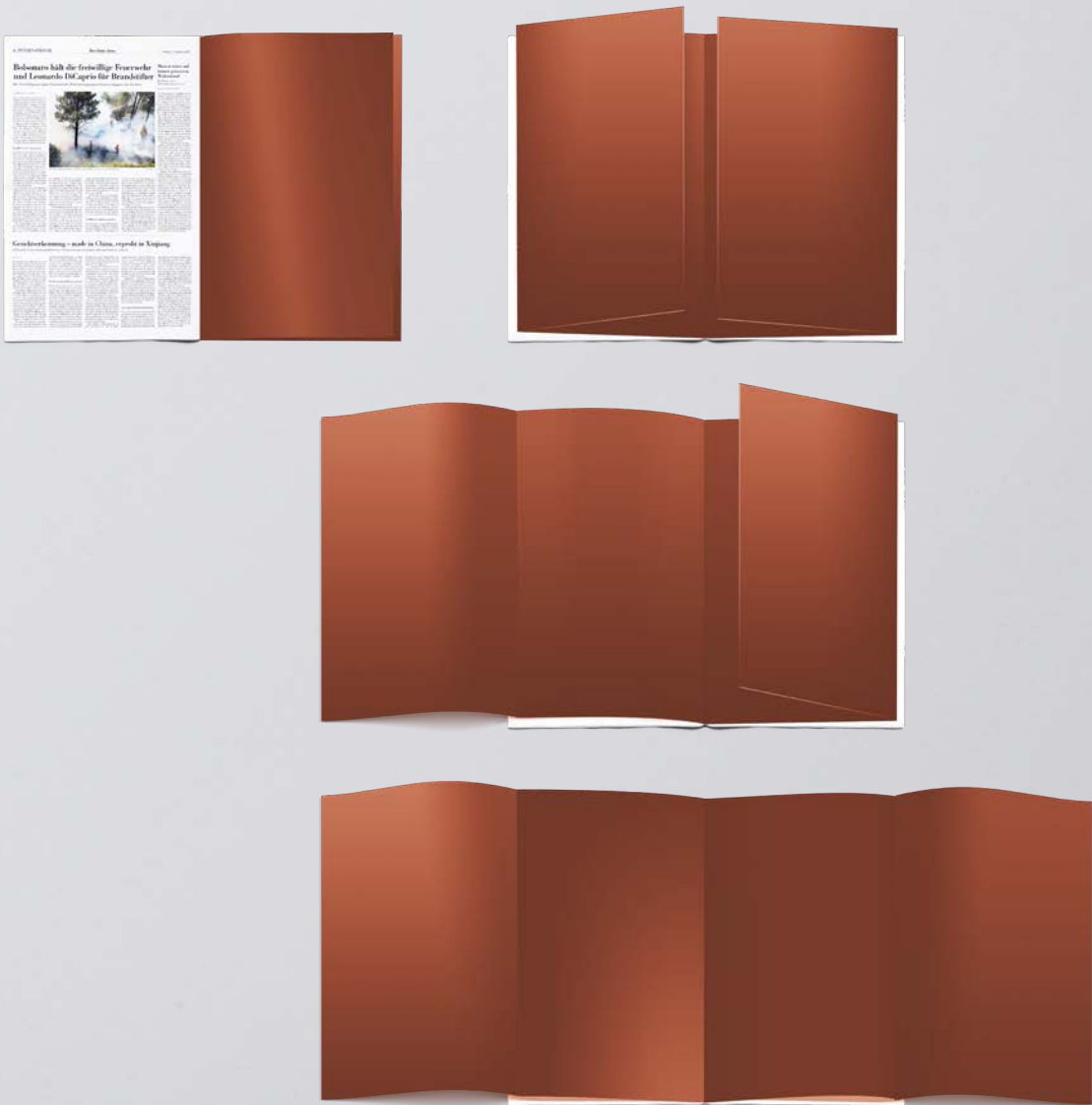
NZZone

Half cover with full page section back cover



Placement	Titles available	Format
By agreement	Neue Zürcher Zeitung	2 x ½ page (136.5 x 440 mm) und 2x 1/1 page (136.5 x 440 mm)
By agreement	NZZ am Sonntag (from 5 th section)	2 x ½ page (136.5 x 440 mm) und 2x 1/1 page (136.5 x 440 mm)
By agreement	Corriere del Ticino	2 x 1/2 page (143 x 426 mm) and 2 x 1/1 page (285 x 426 mm)
By agreement	La Domenica	2 x 1/2 page (143 x 426 mm) and 2 x 1/1 page (285 x 426 mm)

XXL panoramic



Placement	Titles available	Format
By agreement	NZZ Folio	8 x 1/1 page (205 x 280 mm) Bleed margin
By agreement	Neue Zürcher Zeitung	6 oder 8 x 1/1 page (291 x 440 mm)
By agreement	NZZ am Sonntag	6 oder 8 x 1/1 page (291 x 440 mm)

Cards on front page



Placement	Titles available	Format
Front page	NZZ Folio	A6 card (105 x 148 mm)
Front page	NZZ am Sonntag Magazin	A6 card (105 x 148 mm)
Front page	NZZ Residence	A6 card (105 x 148 mm)

Full Cover (2-sided)



Placement	Titles available	Format
Front page and page 2	Neue Zürcher Zeitung	2 x 1/1 page (291 x 440 mm)
Front page and page 2	NZZ am Sonntag	2 x 1/1 page (291 x 440 mm)
Front page and 2nd US	NZZ Folio	2 x 1/1 page (205 x 280 mm) Bleed margin
Front page and 2nd US	NZZ am Sonntag Magazin	2 x 1/1 page (206 x 277 mm) Bleed margin
Front page and 2nd US	NZZ Residence	2 x 1/1 page (220 x 299 mm) Bleed margin
Front page and 2nd US	Z	2 x 1/1 page (278 x 400 mm) Bleed margin
Front page and 2nd US	Corriere del Ticino	2x 1/1 page (Front 285 x 386 mm, 2nd 285 x 426 mm)
Front page and 2nd US	La Domenica	2x 1/1 page (Front 285 x 386 mm, 2nd 285 x 426 mm)

Cover wrap (4-sided)



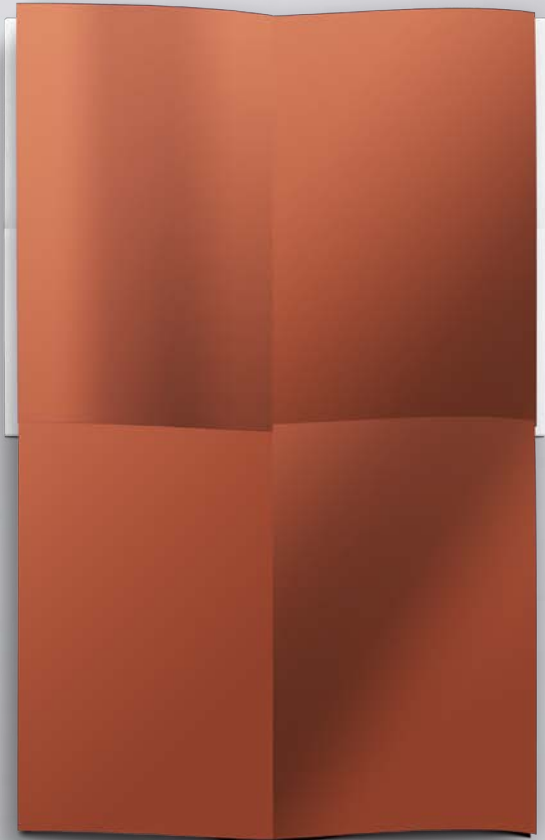
Placement	Titles available	Format
Frontpage and 2., 1/1 page and binding end	Neue Zürcher Zeitung	3 x or 4 x 1/1 page (291 x 440 mm) Bleed margin
Frontpage and 2., 1/1 page and binding end	NZZ am Sonntag	3 x or 4 x 1/1 page (291 x 440 mm) Bleed margin
Frontpage and 2., 3. and 4. US	NZZ Folio	4 x 1/1 page (205 x 280 mm) Bleed margin
Frontpage and 2., 3. and 4. US	NZZ Residence	4 x 1/1 page (220 x 299 mm) Bleed margin
Frontpage and 2., 3. and 4. US	Z	4 x 1/1 page (278 x 400 mm) Bleed margin
Frontpage and 2nd, 1/1 page and binding end	Corriere del Ticino	4 x 1/1 page (Front 285 x 386 mm, rest 285 x 386 mm)
Frontpage and 2nd, 1/1 page and binding end	La Domenica	4 x 1/1 page (Front 285 x 386 mm, rest 285 x 386 mm)

Back page week-end section



Placement	Titles available	Format
4. US week-end section	Neue Zürcher Zeitung	1/1 page (291 x 440 mm)

Poster as double page



Placement	Titles available	Format
Insert centre	Z	On request

Gate folder (4 pages)



Placement	Titles available	Format
By agreement	NZZ Folio	4 x 1/1 page (205 x 280 mm) Bleed margin
By agreement	Z	4 x 1/1 page (278 x 400 mm) Bleed margin
By agreement	NZZ Residence	4 x 1/1 page (220 x 299 mm) Bleed margin

Sleeve



Placement	Titles available	Format
Front page	NZZ Folio, on request	480 x 120 mm
Front page	NZZ am Sonntag Magazin, on request	480 x 120 mm
Front page	NZZ Residence, on request	480 x 120 mm
Front page	NZZ Geschichte, on request	420 x 120 mm

CONTACT

Thank you for your interest in our products.

**Advertisements
German-speaking Switzerland
NZZone**

Neue Zürcher Zeitung AG
Falkenstrasse 11
8021 Zürich

Phone +41 44 258 16 98
contact@nzzzone.ch

**Advertisements
French-speaking Switzerland
NZZone**

Neue Zürcher Zeitung AG
Route de Lully 5c
1131 Tolochenaz

Phone +41 21 318 46 60
contact@nzzzone.ch

**Advertisements
International
NZZone**

Neue Zürcher Zeitung AG
Falkenstrasse 11
8021 Zürich

Phone +41 44 258 12 63
contact@nzzzone.ch

www.nzzzone.ch

NZZ*one*